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Grupa Azoty S.A. wins another prestigious Golden Website Award

Winners of the 8th edition of the Golden Website Award, organised by the Polish Association of Listed Companies, were announced on June 11th 2015. Grupa Azoty S.A. made it to the podium in the 'Polish WIG30 Companies' category.

The contest aims to promote the use of corporate websites as a user-friendly and efficient communication tool between listed companies and their investors/shareholders.

The websites of the companies listed on the Warsaw Stock Exchange were evaluated according to such criteria as clarity of message, information content, communication with investors, communication innovativeness, ergonomics, conformity with navigation rules, correctness of technologies applied, visual appeal, and opinion of retail, institutional and foreign investors. Winners of the Golden Website Award are chosen in a three-stage process. The final decision is made by a judging panel comprising well-known figures in the capital market community, and experts in the fields of computer graphics, marketing communications, journalism, economics and investor relations.

In its category, the Grupa Azoty website overtook PGNiG, PKO BP and Polski Koncern Naftowy Orlen S.A. The judging panel emphasised that all of the finalists' websites represented a very high standard, saying in its final verdict that Grupa Azoty's entry deserved special recognition for its balanced and transparent layout, rich information content and state-of-the-art technologies. Grupa Azoty S.A. received the Special Award of the Minister of State Treasury for the best communication with retail investors through a website.

"The award stands as proof that Grupa Azoty's communication with its retail investors is positively evaluated by the State Treasury, our key shareholder," said Andrzej Skolmowski, Vice-President of the Grupa Azoty Management Board. "Communicating with this stakeholder group is an essential element of our information policy, as shown by other accolades Grupa Azoty has received, such as the 'Investor Friendly Company' certificate as part of the '10 out of 10 – Communicate Effectively' programme, an initiative of the Polish Association of Retail Investors, and last year's Equity Market Champion award – a sign of approval of those who have an interest in our Company. We are also happy to see our website recognised for the second consecutive time. It is a great reward for our efforts in Investor Relations." Announcement of the winners was one of the high points of the official gala event closing the first day of the 7th SEG Investor Relations Congress.